



2025 GameDay Football Zero Waste Touchdown Challenge Winners Announced

(January 28, 2026) – The Campus Race to Zero Waste, formerly RecycleMania, is excited to announce the winners of the 2025 GameDay Football Zero Waste Touchdown Challenge, a nationwide competition among colleges and universities to reduce and recycle the waste generated at home football games.

Congratulations to the 2025 Zero Waste Touchdown Challenge Winners:

- Diversion: Stadium + Tailgating – **Ohio University**
- Diversion: Stadium Only – **The Ohio State University**
- Recycling Per Capita– **University of Colorado Boulder**
- Food Organics Per Capita – **University of Richmond**

Campus participants of the Zero Waste Touchdown Challenge implement efforts to reduce the waste footprint of their home games and tailgating events through strategies including reduction of single-use plastics use, food waste recovery, use of reusable products, recycling, and more. To participate in the Challenge, campus participants choose one home football game to track and report on their recycling, food organics, and trash collected during the game.

“College athletics and their operational teams are uniquely positioned to engage and influence their fan base about environmental stewardship. Most GameDay Football Challenge schools have stadiums that have been pushing green initiatives for 10 or more years. Our GameDay winners advance the supply chain in their local and regional circular economies and now have a fan base that expects and wants green practices at every home GameDay. That’s progress.” Says Stacy Wheeler, RecycleMania Inc. president.

About the Campus Race to Zero Waste

Campus Race to Zero Waste, formerly known as RecycleMania, is the nation’s premier waste reduction and recycling competition among colleges and universities, managed and governed by RecycleMania, Inc. Using equitable, just, and friendly competition, the Zero Waste Touchdown Challenge, a program of the Campus Race to Zero Waste, provides tools and opportunities that inspire, empower, and mobilize colleges and universities to benchmark and improve efforts to reduce and eliminate waste at home football games. Campus Race to Zero Waste has been helping campuses minimize waste and improve their recycling efforts since its launch in 2001. Learn more at www.CampusRacetoZeroWaste.org.