



Santa Clara University  
RecycleMania Webinar – Campus Promotion  
January 14, 2009

# Catchy Slogan

**Your mom  
recycles.**



# The Holy Trinity



Reduce, Reuse, Recycle



**2 legit 2 trash it**

# RecycleMania Raffle Prizes

1. Participate in RecycleMania events
2. Receive a raffle ticket
3. Raffles will be held at RecycleMania events
4. Enter your ticket
5. Win a prize!

## solar power...



Power Pocket



Juice Bag ES100 Backpack



Juice Bag ES300 Messenger all bags...

- Solar panel can be removed from bag for remote use
- Power 6.3 Watts
- Water proof solar panel
- Fabric made of 8 recycled soda bottles
- Connects to cell phone, iPod and other 12 volt unit using car charger adaptor



Juice Bag Solar Beach Tote

Power Pocket:  
6.5 watts

prizes sponsored by  
Associated Students

for more information about the prizes and RecycleMania, visit  
[www.scu.edu/sustainability](http://www.scu.edu/sustainability)

- Signs
- Newspaper
- TV ads



Join our  
Facebook group!

[www.scu.edu/sustainability](http://www.scu.edu/sustainability)

RecycleManiacs, storming  
a residence hall  
near you...



# RALLY DAYS



dorm storm



trash audit



raffle night



I ♥ recycling



recycle toss

# Club Support and Prizes



- Club funding can be used to promote RecycleMania
- Clubs “sponsor” Rally Days
- Can koozie prize given to those caught “green handed”



- Beach bag, messenger bag, tote bag, and portable case with solar panel for charging electronics
- Given out as prizes during Rally Day events

# Campus Involvement



## RLC Competition

Where do you rank?

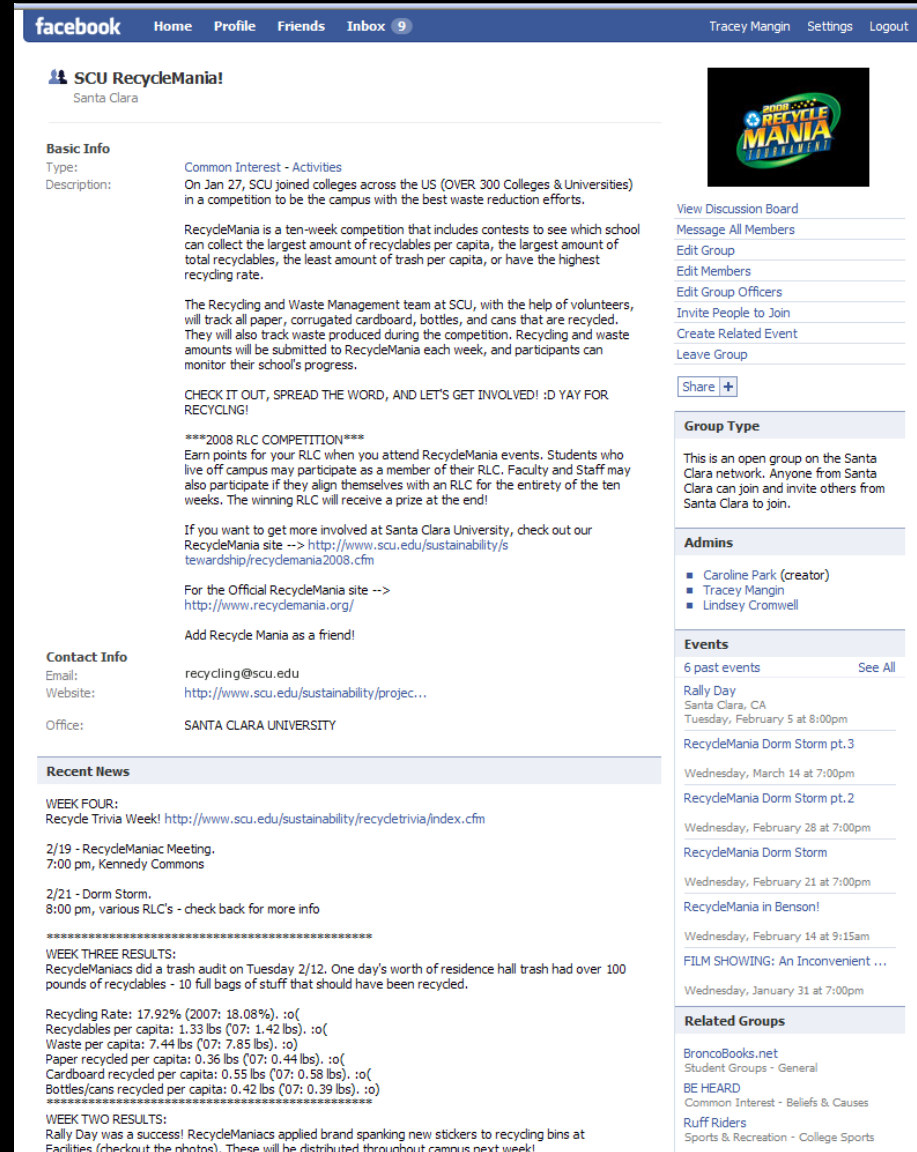
|                         |    |
|-------------------------|----|
| Loyola.....             | 12 |
| Cyphi.....              | 12 |
| ALPHA.....              | 12 |
| Communitas.....         | 10 |
| Xavier.....             | 10 |
| daVinci.....            | 7  |
| Nobili.....             | 5  |
| Modern Perspectives...2 |    |

**earn points** by participating in RecycleMania events

**grand prize:** RLC pizza party and trip to Sky High

prizes sponsored by Associated Students

- Residential Learning Communities compete against each other
- Facebook group: communicate events, results, standings and totals



**facebook** Home Profile Friends Inbox 9 Tracey Mangin Settings Logout

**SCU RecycleMania!**  
Santa Clara

**Basic Info**  
Type: Common Interest - Activities  
Description: On Jan 27, SCU joined colleges across the US (OVER 300 Colleges & Universities) in a competition to be the campus with the best waste reduction efforts.

RecycleMania is a ten-week competition that includes contests to see which school can collect the largest amount of recyclables per capita, the largest amount of total recyclables, the least amount of trash per capita, or have the highest recycling rate.

The Recycling and Waste Management team at SCU, with the help of volunteers, will track all paper, corrugated cardboard, bottles, and cans that are recycled. They will also track waste produced during the competition. Recycling and waste amounts will be submitted to RecycleMania each week, and participants can monitor their school's progress.

CHECK IT OUT, SPREAD THE WORD, AND LET'S GET INVOLVED! :D YAY FOR RECYCLNG!

\*\*\*2008 RLC COMPETITION\*\*\*  
Earn points for your RLC when you attend RecycleMania events. Students who live off campus may participate as a member of their RLC. Faculty and Staff may also participate if they align themselves with an RLC for the entirety of the ten weeks. The winning RLC will receive a prize at the end!

If you want to get more involved at Santa Clara University, check out our RecycleMania site --> [http://www.scu.edu/sustainability/s\\_tewardship/recyclemania2008.cfm](http://www.scu.edu/sustainability/s_tewardship/recyclemania2008.cfm)

For the Official RecycleMania site --> <http://www.recyclemania.org/>

Add Recycle Mania as a friend!

**Contact Info**  
Email: [recycling@scu.edu](mailto:recycling@scu.edu)  
Website: <http://www.scu.edu/sustainability/projec...>  
Office: SANTA CLARA UNIVERSITY

**Recent News**

WEEK FOUR:  
Recycle Trivia Week! <http://www.scu.edu/sustainability/recycletrivia/index.cfm>

2/19 - RecycleManiac Meeting.  
7:00 pm, Kennedy Commons

2/21 - Dorm Storm.  
8:00 pm, various RLC's - check back for more info

\*\*\*\*\*  
WEEK THREE RESULTS:  
RecycleManiacs did a trash audit on Tuesday 2/12. One day's worth of residence hall trash had over 100 pounds of recyclables - 10 full bags of stuff that should have been recycled.

Recycling Rate: 17.92% (2007: 18.08%). :o(  
Recyclables per capita: 1.33 lbs (07: 1.42 lbs). :o(  
Waste per capita: 7.44 lbs (07: 7.85 lbs). :o(  
Paper recycled per capita: 0.36 lbs (07: 0.44 lbs). :o(  
Cardboard recycled per capita: 0.55 lbs (07: 0.58 lbs). :o(  
Bottles/cans recycled per capita: 0.42 lbs (07: 0.39 lbs). :o(  
\*\*\*\*\*

WEEK TWO RESULTS:  
Rally Day was a success! RecycleManiacs applied brand spanking new stickers to recycling bins at Facilities (checkout the photos). These will be distributed throughout campus next week!

**Group Type**  
This is an open group on the Santa Clara network. Anyone from Santa Clara can join and invite others from Santa Clara to join.

**Admins**

- Caroline Park (creator)
- Tracey Mangin
- Lindsey Cromwell

**Events**  
6 past events See All

Rally Day  
Santa Clara, CA  
Tuesday, February 5 at 8:00pm

RecycleMania Dorm Storm pt.3  
Wednesday, March 14 at 7:00pm

RecycleMania Dorm Storm pt.2  
Wednesday, February 28 at 7:00pm

RecycleMania Dorm Storm  
Wednesday, February 21 at 7:00pm

RecycleMania in Benson!  
Wednesday, February 14 at 9:15am

FILM SHOWING: An Inconvenient ...  
Wednesday, January 31 at 7:00pm

**Related Groups**

- BroncoBooks.net
- Student Groups - General
- BE HEARD
- Common Interest - Beliefs & Causes
- Ruff Riders
- Sports & Recreation - College Sports

# Thank you

Lindsey Cromwell, Sustainability Coordinator  
and

Tracey Mangin, Recycling Intern

[recycling@scu.edu](mailto:recycling@scu.edu)

[www.scu.edu/sustainability](http://www.scu.edu/sustainability)

MISSION SUSTAINABLE



**Santa Clara  
University**