



## ReGames Social Media Posts:

### Everything You Need to “Live-Tweet” Your ReGames Event

Please use and adapt the following posts as appropriate. You’ll need:

- Twitter and Facebook page names of involved campus organizations so you can “mention” them and interact during the ReGames event.
- Group photo of your volunteers – this will make a great thank-you post after the event.
- Someone on the ground with a smart phone – you will want to capture the action!

	Twitter	Facebook
Week Before Event	ATTN [School_name or hashtag]: @[mention involved organizations' Twitter handles] will be holding ReGames next week! [link to more info]	@[mention involved organizations' Twitter handles] will hold a ReGames next week, a field day-like event with five Olympics-inspired games played only with recyclable materials. Don't miss out! [Link to more info]
Week Before Event	@[mention involved organizations' or sports teams' Twitter handles] , are YOU ready for ReGames next week? [link to more info]	Attention [school name]: Are you ready for ReGames next week? [Link to more info]
Day Before Event	Make ReGame history! Set a record tomorrow, and get a prize! [link to more info]	Prove that YOU are the top RecycleManiac! Set a ReGame record tomorrow, and get a prize! [link to more info]
During Event	[Insert picture of prizes/prize table] these prizes are looking for a home! Come on out to ReGames [insert location]And YOU could grant their wish!	Do you have Olympic-sized dreams? How about a knack for recycling? You could win prizes for YOUR talents! Come on out to ReGames [insert location], where we're playing Sochi-inspired games using only recyclables!
During Event	Do you have what it takes to “ReGame” your way to number 1? Come find out @ [insert location]!	Do you have what it takes to “ReGame” your way to number 1? Come find out at [insert location]! We have prizes for athlete recyclers!
During event	Thank you to this recycling athlete for competing in ReGames today! [INSERT photo of person competing]	Thank you to this recycling athlete for competing in ReGames today! [INSERT photo of person competing]
During event	Thank you to this friend of the environment for bringing their A game to ReGames today [INSERT photo]	Thank you to this friend of the environment for bringing their A game to ReGames today [INSERT photo]
During event	Look who just set the national record for this ReGames event! [Insert photo]	Look who just set the national record for this ReGames event! [Insert photo]. We'll be making it official on RecordSetter.com later today!
After Event	Thank you to our stellar volunteers for making ReGames possible today! [Insert group photo of volunteers]	Thank you to our stellar volunteers for making ReGames possible today! [Insert group photo of volunteers]Keep scoring for recycling, [Name of school]! Let's beat [Rival name] in @RecycleMania!

