



Marietta College

MARIETTA COLLEGE RECYCLING PROGRAM

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The story so far...

- 1 year ago, Marietta's recycling program was in it's infancy.
- Through the hard work of many, the program has grown by leaps and bounds.
- Today, our program has doubled in size and strength, complete with student workers and part-time employees devoted to its success.

RecycleMania

□ History

- Developed by Ohio and Miami Universities
- Designed as a friendly intercollegiate competition to encourage more earth sustainable activities
- Blossomed into a national competition
- 600+ colleges compete annually.

RecycleMania Stats 2009 vs. 2010

2009

Week	Lbs.	Lbs./Ca pita	%
1	3,460	1.96	14.88
2	6,180	3.50	23.71
3	3,840	2.18	17.51

2010

Week	Lbs.	Lbs./Ca pita	%
1	11,580	6.24	44.42
2	6,620	3.57	32.04
3	6,980	3.76	32.51

New Equipment

- Research was done to decide what would entice students to actively recycle more.
- To advance the program, new equipment had to be purchased.
- Community area bins.
 - For high traffic areas, such as lobbies
- Dorm room bins.
 - 1 bin for every 2 students in campus housing.



Dorm Room Recycling Bin



Community Area Recycling Bin

New Equipment

- Recycling Bulletin Boards
 - Designed to inform students about all things involved in the recycling program.
 - Upcoming recycling events, such as home sports
 - Recycling Facts
 - RecycleMania statistics
 - Area Goals/Progress toward goal

Marietta College Recycles!

Freshman Quad

4th Street

Parsons/McCoy

Your Area's Goal...

lbs.

75%
50%
25%



75%
50%
25%



75%
50%
25%



Recycling Fun Fact

Recycling News

Upcoming Campus Events

RecycleMania! SCOREBOARD

Hundreds of Colleges, Millions of Students. Get In the Game!
Visit RecycleMania.org for full standings and to find out more!

PARTICIPATING SCHOOLS	week 1	week 2	week 3	week 4	week 5	week 6	week 7	week 8	week 9	week 10
Marietta College										
Mount Union										
Wilmington										
Otterbein										
John Carroll										

What is RecycleMania? RecycleMania is an annual nation-wide college recycling competition that takes place over 10 weeks. Schools across the country compete to see who can recycle the most materials in a variety of categories. Get involved and help make a difference!



Recycling Bulletin Board

New Equipment

- Utilization of Miller Building on 4th Street
 - Allows for large amounts of cardboard to be collected
 - Redirects cardboard away from conventional recycling collection areas
 - Allows for more recyclables to be collected in conventional locations.

Programs

- Adopt-a-Game
 - Developed in cooperation with the Athletic Dept.
 - Student groups volunteer at home sports events
 - Students collect recyclables from spectators
 - Group members receive a t-shirt for their efforts

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B



Adopt-a-Game Volunteer T-Shirts

Programs

- Honors House Recycling Pickup
 - Honors House residents participate in weekly recycling collection route in freshman housing.
 - Volunteers collect recyclables from community area bins located throughout the freshman quad.

Student Reception

- Student interest in programs is high
 - ▣ Honors House residents have committed to continue program past this semester
 - ▣ Volunteer groups have played a big role at sporting events
 - ▣ Continued student interest is expected



Student Volunteers Prior to Globetrotters Event

Off into the wild green yonder...

- Recycling program is at a key stage in development.
- With continued support, the program will grow into other areas of sustainability
 - Conservation
 - Composting
 - Energy efficient behaviors

Thank you!

